

## Why both Food and Funds matter...

The best way to support hunger-relief for our neighbors is by making a financial donation.

And what a difference your donation makes - **for every \$1.00 donated we can provide 7 meals to so many hungry Oklahomans!**

Add to your competition - Pounds add up fast when you add financial donations. Each \$1.00 donated counts as 2 pounds of food.

Food Drives provide some of the healthiest and highest-quality food we receive. It also gives you a direct connection to helping people who are hungry.

## Ideas for Driving Participation

- Attach the Most Needed Items list to grocery bags for each employee to take home to fill and return.
- Designate Theme Days – Money Monday, Tuna Tuesday, Wiener Wednesday (canned beans & wienies), Thankful & Thoughtful Thursday (be thankful you have food & thoughtful by donating food) and Free For All Friday. Everyone who participates each day gets their name in a drawing for a prize.
- Focus your Food Drive on specific needed items – Peanut Butter and Jelly, items for the Backpack for Kids program, Canned Fruits and Vegetables.
- Prizes & Incentives – People love to compete for top honors when a good prize is at stake. Reward those that donate the most with items like:
  - Cocktails or dinner at the CEO's home
  - Gift Certificates to local restaurants or stores
  - "Sleep in Late" awards or time off
  - Prime parking spaces
  - Movie Passes
- Dress Up or Down Day – Have employees buy the right to dress casual or silly for a day.
- Box Decoration Contest – Involve your most creative employees in a box decorating extravaganza. The rest of employees can "vote" for their favorite by placing their food and/or money in that box. Since the Food Bank reuses collection boxes, please be sure your decorations are removable and do not damage the box.
- Build a Canstructure – Form teams to "Canstruct" sculptures entirely of food. Implement a People's Choice award where participants can donate \$1 to cast a vote for their favorite. This is a great way to ask for financial contributions in addition to food donations.
- Hold a Wii Tournament with participants bringing food or money to play during the work day.
- Add themes to your drive that encourages a certain level of giving - Feed a Family, Stuff the Bus, Fill the CEO's Office, Can the Boss, etc.
- Make a giving tree or food registry where items are listed and employees pull the item they want to donate. Place it in a very visible location.
- Set a goal and report progress toward that goal.
- Make sure top management is participating in the drive. Encourage them to send notes, voice mails, etc. to show their support. Ask what they will do to add FUN to the drive.
- Ask the company to match pounds of food collected with donated funds.
- Email Food Bank information to employees including hunger statistics in Oklahoma.



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